



**35<sup>th</sup> MAMA CONFERENCE INFORMATION with AGENDA- September 30<sup>th</sup>  
October 2<sup>nd</sup>, 2009**

**Location:**

**Crowne Plaza Pittsfield - Berkshires**

***SPONSORSHIP OPPORTUNITIES:***

**GOLD SPONSORSHIP- \$2000- Includes 10' Wide x 10' High x 6' Deep Booth Space**

- ★ Sponsorship includes (2) Conference Registrations
- ★ Large Logo Sign Displayed at Conference Activities
- ★ Booth space to Display Company Information, Brochures, etc.
- ★ Recognition of Sponsorship during Conference Activities
- ★ Opportunity to distribute "give-away" items with company logo in conference "goodie bag"
- ★ Continuous Power point presentations during the breaks
- ★

**SILVER SPONSORSHIP- \$1000- Includes 8' Wide x 10' High x 6' Deep Booth Space**

- ★ Sponsorship includes (1) Conference Registrations
- ★ Medium Logo Sign Displayed at Conference Activities
- ★ Booth Space to Display Company Information, Brochures, etc.
- ★ Recognition of Sponsorship during Conference Activities
- ★ Opportunity to distribute "give-away" items with company logo in conference "goodie bag"
- ★ Continuous Power point presentations during the breaks
- ★

**BRONZE SPONSORSHIP- \$500**

- ★ Space in Main Meeting Room to Display Brochures & Business Cards  
(No Booth-Display at Group Table)
- ★ Recognition of Sponsorship during Conference Activities
- ★ Opportunity to distribute "give-away" items with company logo in conference "goodie bag"

**Gold & Silver Sponsors: Please provide digital artwork of company logo for signs!**

<b>Sponsorship Amount: \$ _____ Number of Attendees under Sponsorship: _____</b>	
<b>Company Name:</b>	
<b>Contact Person:</b>	
<b>Address:</b>	
<b>Phone/ Fax:</b>	
<b>Email Address:</b>	
<b>Gold Includes 2 Registrations, Silver Includes 1 Registration</b>	<b><u>Please Print Names as you wish them to appear on Nametags</u></b>
<b>Attendee Name:</b>	
<b>Attendee Name:</b>	
<b>Please List Attendees Not Covered Under Corporate Sponsorship on Next Page</b>	



# Massachusetts Airport Management Association



35<sup>th</sup> MAMA CONFERENCE - September 30<sup>th</sup> October 2<sup>nd</sup>, 2009

### Conference Location:

Crowne Plaza Hotel, Pittsfield - Berkshires  
413-499-2000 or 800-227-6963  
[www.berkshirecrowne.com](http://www.berkshirecrowne.com)



### SPECIAL CONFERENCE HOTEL RATES:

Crowne Plaza Hotel: \$109.00 Per Night Subject To Availability.

Please book in advance- our block of rooms will be held until 9/15/09  
Crowne Plaza Pittsfield - Berkshires, 1 West Street, Pittsfield, MA 01201

PLEASE CALL THE HOTEL FOR RESERVATIONS: (413) 499-2000

**\*\*\*You Must Ask for the Mass. Airport Management Association Conference Rate\*\*\***



**FRIDAY AFTERNOON HAS BEEN RESERVED FOR GOLF at Cranwell Resort and Golf Club. Want to play? Check the box on the registration form  
Invite your legislator to play golf with you.**

**This year, we WILL have a SPOUSE PROGRAM!**

**Please Fax Your Registration Form to David Dinneen/1B9 FAX 508-337-8068**

Please return the completed form with payment  
(checks payable to MA Airport Management Association) to:

**David Dinneen, President, MAMA Conference  
265 Fruit Street  
Mansfield, MA 02048**

### CONFERENCE REGISTRATION FEES- For Attendees not included in Corporate Sponsorship:

\$125- MAMA MEMBERS \$145- NON-MEMBERS  
\$50- SPOUSES/ SIGNIFICANT OTHERS

**Airport Manager who has never attended a MAMA Conference: Special rate - \$0**

<b>Airport Name:</b>	
<b>Contact Person:</b>	
<b>Address:</b>	
<b>Phone/ Fax:</b>	
<b>Email Address:</b>	
	<b><u>Please Print Names as you wish them to appear on Nametags</u></b>
<b>Attendee Name:</b>	
<b>Attendee Name:</b>	
<b>Golf (circle)</b>	Yes / # <span style="margin-left: 100px;">no</span>



**35th ANNUAL MAMA CONFERENCE AGENDA**

	<u>Wednesday, September 30<sup>th</sup>, 2009</u>
9:00 AM - 11:30 AM	Setup for the Sponsors
10:00 AM - 5:00 PM	Registration
10:30 AM -11:30 AM	Morning Session #1 – MAMA Business Meeting
11:30 AM - 1:00 PM	Kick off Conference- Lunch Guest speaker: <b>the Honorable James M. Ruberto Mayor of Pittsfield</b> followed by MAC presentation
1:15 PM – 2:00 PM	Afternoon Session #2 Environmental issues SWPPP& SPCC GZA GeoEnvironmental Inc
2:00 PM – 2:15 PM	Break
2:15 PM – 3:15 PM	Afternoon Session #3 SMS (National Speaker)
3:30 PM – 4:15 PM	Afternoon Session #4 (NTSB National Speaker)
4:15 PM – 6:30 PM	1 <sup>st</sup> Annual OWD Mini Golf challenge
	<b>Free evening – multiple dining options (Restaurant List Available)</b>
	<u>Thursday, October 1<sup>st</sup>, 2009</u>
7:30 AM – 8:30 AM	<u>Breakfast in the Ballroom with the exhibitors</u>
8:30 AM – 10:15 AM	Morning Session #5 Marketing & Tourism State of MA
10:15 AM – 10:30 AM	Break
10:30 AM – 11:30 AM	Morning Session #6 MA System Plan Update Bob Mallard
11:45 AM – 1:00 PM	Lunch - Guest Speaker - <b>Secretary of Transportation Commonwealth of MA James A. Aloisi</b>
1:30 PM - 3:00 PM	Afternoon Session #7 Round table discussion various topics
2:30PM – 6:00 PM	Spouse Program
3:00 PM – 6:00 PM	Free time – Tour the Berkshires - Tour the Airport – relax!
6:00 PM – 7:00 PM	Cocktail Reception
7:00 PM – 10:00 PM	35 <sup>th</sup> Annual MAMA Banquet Entertainment and Awards
	<u>Friday, October 2<sup>nd</sup>, 2009</u>
	<i>Governmental Affairs Day</i>
7:30 AM – 8:30 AM	<u>Breakfast in the Ballroom with the exhibitors</u>
8:30 AM – 9:45 AM	MAC / FAA Update
9:45 AM – 10:15 AM	Break (Checkout of Room)
10:15 AM – 10:30 AM	Morning Session #8 – MAMA Business Meeting
10:30 AM - 11:45 AM	Aviation Caucus
12:00 PM – 1:30 PM	Lunch with the Legislators
1:00 PM – 5:00 PM	Golf or Spa
<b>Thanks for attending <u>your</u> conference!</b> <a href="http://www.massairports.com">www.massairports.com</a>	

